

**Champlain Park Community Association
Annual General Meeting (October 29, 2019)**

MEMBERSHIP REPORT (2019)

- **Special Thanks to the Volunteer Canvassers:** Maija Adamsons, Carol Arnason, Barb Barkley, Simon Bridge, Sara Chen-Wing, Joan Dorsay, Kelly Egan, Laurie Fagan, Lynda Fancy, Liz Gyalokay, Boris Jacouty, Stephanie Langley, Sarah Reesor, Shelagh Jane Woods, Nick Xenos.
- We collected **\$4613.00**
- Overall, **74 % of households paid membership dues for the 2019- 2020 year.** Put another way, of the eligible 398 households in our community, 296 are currently members. This is up slightly from last year when 72% of households were members. (Calculations exclude 36 vacant and/or 'for sale' lots where noted by the canvassers.)
- Once again we see a **lot of variability in membership uptake** on the different membership routes (20 in total), from a low penetration of 43% to a high of 100% penetration. Some possible explanations for the variability are the number of rentals on a given route, or people 'not home' when canvassers come by. On a few routes, the percentage of people 'not home' was especially high.
- As we have seen, our neighbourhood continues to experience a **fair degree of turnover**, with more houses for sale, new families moving in and new construction.
- **Volunteers are the backbone of our community association** and this is **especially true for the membership drive!** We are **always looking for new volunteers** to assist with this important activity. Funds collected help fund activities such as our sleigh ride and winter carnival, 'Theatre in the Park' reception, enhancing and protecting our green space, engagement in the City's planning, zoning and by-law processes to preserve our neighbourhood character. **Doing a membership route is also a great way to meet new neighbours! Please consider volunteering for this important activity.**
- Is there something you would like to see happen – perhaps a movie night, a potluck dinner, speaker series, a walking group? Such **events can only happen with volunteers to take the lead.** Contact me, or others on the CPCA Executive. Help **make Champlain Park a vibrant, diverse and welcoming community** for all.

Respectfully submitted
Jennie Hornosty (Membership Coordinator)