

CEREMONIAL RIBBON CUTTING & LAUNCH OF THE SJAM SKI FESTIVAL

- Objective:** Celebrate the SJAM Winter Trail season with community partners with a ribbon cutting at the new section of the trail at Champlain Park and the launch the SJAM Ski Festival
- Location:** On the SJAM Winter Trail at Remic Rapid and the new Champlain Park opening.
- Date:** Sunday, January 28, 2018
- Time:** 9:00 am
- Special guests:** Her Excellency Anne Kari H. Ovind, Norwegian Ambassador
Yasir Naqvi, MPP Ottawa Centre
Jeff Leiper, City Councillor for Kitchissippi Ward
Gary Lacey, Executive Director, Capital Stewardship, NCC
Stephen Quick, Director General, Canadian War Museum
John Rapp, Executive Director, Dovercourt Recreation
Sue Holloway, four-time Olympian
Dave Adams, Winter Trail Manager and Head Groomer
- Other guests:** Steve Nason, President Dovercourt Recreation Association
Dennis Van Staalduinen, Executive Director of the Westboro BIA
Catherine Casserly, Westboro Beach Community Association
Adrian Bradley, President of the Champlain Park Community Association
Marten Burns, Nakkertok Ski Club
Jon Digny , Owner, Fresh Air Experience (Silver Sponsor)
Julie Andrew Piel, Bushtukah (Bronze Sponsor)
Felicia Constantin, MEC
Chris Chapman, MEC
Parks Canada staff
NCC staff
Members of the media
- Communications products:** Media invitation with list of sponsors (NCC to issue on Wednesday, January 24, on behalf of Dovercourt)
- Parking:** Champlain Park

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ROLL OUT

- 8:50 am** **ARRIVAL OF NCC COMMUNICATIONS & DOVERCOURT STAFF**
 – *Champlain Park*
- 9:00 am** **ARRIVAL OF GUESTS**
- Briefing by communications on the trail.
- 9:10 am** **ARRIVAL OF MEDIA**
- 9:15 am** **PHOTO OP – Champlain Park opening/Ribbon cutting – Champlain Park (fence)**
Photo op 1: Ribbon cutting with special guests on skis, snowshoes, fat bikes;
snowmobile and groomer in background
- Photo op 2: All guests on skis, snowshoes, fat bikes; snowmobile and groomer in
background – Heading to Remic Rapids
- 9:30 am** **END OF PHOTO OP / Ski to Remic Rapids**
- 9:40 am** **Speeches / Official opening of the SJAM Ski Festival – Remic Rapids**
(All speakers have 1-2 minutes)
- Brien / Dovercourt to give introductory remarks, MC the Event
- Ambassador Ovind
 - MPP Naqvi
 - Councillor Leiper
 - Gary Lacey, Executive Director, Capital Stewardship, NCC
 - Stephen Quick, Director General, Canadian War Museum
- 10:00 am** **1km Ski Scurry (age 10 and under) (Dignitaries to be asked to be the
starting marshal)**
- 10:00 am** **MEDIA AVAILABILITY**
- 10:30 am** **5km Ski Scoot (age 10 to grandparent) (Dignitaries to be asked to be
the starting marshal)**